

Watercolor U.S.A. 2010

Springfield Art Museum, Missouri

PURPOSE

Watercolor U.S.A. 2010 is a national competitive exhibition sponsored by the **Springfield Art Museum**, Springfield, Missouri, since 1962. The primary purpose of the exhibition is to recognize and encourage watermedia painting. In addition, the exhibition further stimulates collecting original works of art.

JURORS

Richard Martin Ash, III, Professor Emeritus of Art and Director of the Wichita Falls Museum of Art at Midwestern State University, Wichita Falls, Texas.

ELIGIBILITY

Watercolor U.S.A. 2010 may be entered by any artist, 18 years of age or older, living in the United States of America or its possessions.

HANDLING FEE

A nonrefundable entry fee of **\$15.00** will be charged for up to **two** entries. Each artist is allowed a maximum of two entries. Please make checks payable to the **City of Springfield - Art Museum**.

WORK ELIGIBLE

A maximum of two entries per artist may be submitted for consideration. Paintings must have been executed using water-soluble paint on paper or a paper derivative. All types of prints, photographs, photo-collage and reproductions are ineligible. **All paintings must be original works, executed since 1 January 2009, and not previously shown at the Springfield Art Museum. All work** accepted for the exhibition **must be ready to hang, framed and glazed with Plexiglas or similar plastic.** All entries submitted **must be available for purchase with the sale price set** at the time of the entry **to include a 25% commission.**

SIZE RESTRICTIONS

Each artwork is limited to 8' x 8' (eight by eight feet) including frame. See note on back of Entry Form about oversize shipping costs.

PROCEDURE / ENTRY

Mail one 35mm color slide per entry **OR** one CD containing one high resolution digital image per each work entered, with Entry Form, Notification Card, and entry fee to: *Watercolor U.S.A. 2010*, Springfield Art Museum, 1111 East Brookside Drive, Springfield, Missouri 65807-1899. **Entry materials must be received by 30 March 2010.** Each slide must be clearly identified on the front view with the following information: entrant's name, title of artwork, media, size, and the entry number (#1 or #2) that conforms with the Entry Form. Please indicate "Top" of artwork on slide. Do not tape or otherwise fasten slides to any other materials. **Digital images must be high quality JPEGs (PC format) with a minimum resolution of 300 dpi (maximum document size of 8" x 8") and file size no larger than 5 megabytes.** Images should be cropped to the edges of the actual artwork and oriented correctly. Submit all images

Prospectus

on a single CD and label each file accordingly: *Lastname_entrnumber*. Clearly label the CD with the entrant's name and include a reference sheet with prints representing the images on the disc. Label each print with the appropriate entry number and title of the work (for reference purposes only).

METHOD OF SELECTION

Watercolor U.S.A. 2010 will be selected from 35mm color slides and digital image files. Slides and digital images should accurately represent the artworks entered. It is the intention of the Museum that all acceptances will be considered final. However, the Museum reserves the right to delete from the exhibition any artwork that does not conform to the entry specifications. Selection of artwork for awards and patron purchases will be made from the actual accepted paintings. Please do not send any detail views or photographic reproductions other than 35mm slides (or the reference print), as they will not be seen by the juror.

RETURN OF SLIDES

Slides will be returned as soon as possible. Please provide a self-addressed, stamped envelope for return of your slides. The Museum will retain slides of accepted works. **CDs will not be returned.**

AWARDS

Approximately \$40,000 in cash, patron, and Springfield Art Museum purchase awards will be available. Museum purchases will be selected by the Museum Director and the Curator of Collections. Cash awards will be made at the Juror's discretion.

SALES / PATRON PURCHASES

All entries submitted **must be available for purchase** (including frame) at the time of the exhibition. The Springfield Art Museum will retain a 25% commission on all sales directly attributed to the exhibition. **All prices, including frame, set by the artist at the time of entry to include the 25% commission, will remain the sale price for the duration of the exhibit.** Accepted entries that are sold before or between acceptance notification and 12 May will be ineligible for exhibition and award consideration. Sales will be encouraged through patron, corporate, and individual purchases.

SHIPPING and RETURN of ACCEPTED ARTWORK

Accepted entries for *Watercolor U.S.A. 2010* must arrive prepaid at the Museum by 12 May 2010. Participants may use the carrier of their choice, and early shipment is encouraged. Accepted entries not sold during the exhibit will be returned, collect, via the same carrier used by the sender, (See Note on back of Entry Form) within four to six weeks after the close of the exhibition. If return address is a P.O. Box, please include an alternate shipping address. Hand delivered entries may be retrieved beginning Monday, 9 August 2010, from 9:00 a.m to 4:30 p.m. **Weekend pickups must be arranged in advance with the Curator of Exhibitions.** Accepted entries may not be removed before the close of the exhibition.

CATALOGUE

Each entrant will receive a copy of the exhibition catalogue.

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PHOTOGRAPHY

The Springfield Art Museum reserves the right to photograph and reproduce, in color or black & white, all artworks accepted for the exhibition regardless of copyright. Photographs, slides or digital images will be used for the exhibition catalogue, educational, and/or publicity purposes only.

AGREEMENT

The receipt of an entry for *Watercolor U.S.A. 2010* will be understood to imply agreement on the part of the entrant with all conditions set forth in this prospectus. Additional copies of the prospectus may be obtained on the Springfield Art Museum website, www.springfieldmo.gov/egov/art/ or by writing or calling the Springfield Art Museum, 1111 East Brookside Drive, Springfield, Missouri 65807-1899, (417) 837-5700, or by photocopying this form. Contact the Springfield Art Museum by e-mail at: WatercolorUSA@springfieldmo.gov

LIABILITY

The Springfield Art Museum will exercise professional care in handling all entries, but cannot assume liability for loss or damage, however caused, while works are in the Museum's possession or in transit. Accepted entries will be insured, while on exhibit, for 75% of the sale price indicated on the Entry Form under the Museum's "Fine Arts Floater Endorsement," subject to the standard policy provisions. It is suggested that artists wishing additional protection insure their entries independently.

CHECKLIST

The following entry materials must be received by **30 March 2010**:

- Signed & completed Entry Form
- Completed & stamped Notification Card
- \$15.00 check payable to the **City of Springfield - Art Museum**
- Entry Slides or CD
- Self-addressed stamped envelope for return of slides

SEND TO: *Watercolor U.S.A. 2010*
Springfield Art Museum
1111 East Brookside Drive
Springfield, MO 65807-1899

CALENDAR 2010

- 30 March - Last day for receipt of slides or CD and related entry materials.
- 15 April - Notification Cards mailed.
- 12 May - Last day for receipt of accepted entries.
- 11 June - Exhibition reception, 5:30 -7:00 P.M.
- 12 June - *Watercolor U.S.A. 2010* opens.
- 8 August - Exhibition closes, 5:00 P.M.

Cut along this line.

Mail this Notification Card with your Entry Form, Entry Fee and your slides or CD to **Watercolor U.S.A. 2010**.

PLACE
STAMP
HERE

Watercolor U.S.A. 2010
Springfield Art Museum
1111 East Brookside Drive
Springfield, MO 65807-1899

Watercolor U.S.A. 2010

Springfield Art Museum, Missouri Notification Card.

Please type or print legibly.

Complete this card to conform with Entry Form.

List the titles of your entries on this side of card.

Self-address the opposite side and affix proper postage.

Include this card with your Entry Form.

The work you entered in *Watercolor U.S.A. 2010* has been submitted to the juror with the following results:

1. Title _____ Accepted* Declined
2. Title _____ Accepted* Declined

Thank you for participating in *Watercolor U.S.A. 2010*.

*Early shipment of accepted entries is encouraged.

Name

Address

City, State, Zip Code

Attach to back
upper left of
accepted
work.

Watercolor U.S.A. 2010

Springfield Art Museum, Missouri
Artwork Identification Label 1: Please type or print legibly.

Complete this label to conform with Entry Form.

Do Not Send this label with original entry materials.

1. Name _____
Address _____
City _____ State _____ Zip _____
Title _____
Medium _____ Height _____ Width _____
Year of execution _____ Sale Price _____

Check here if you want additional insurance for your artwork during return shipping. Value \$ _____ (cost to be included in C.O.D. charges).
 Check here if you want your crate to be returned if your work is sold.

Retain this Artwork Identification Label to be attached
to back of Accepted painting.

Do Not Send this label with original entry materials.

Attach this Artwork Identification label
to the back, upper left corner of accepted artwork.
(Entry #1)

Attach to back
upper left of
accepted
work.

Watercolor U.S.A. 2010

Springfield Art Museum, Missouri
Artwork Identification Label 2: Please type or print legibly.

Complete this label to conform with Entry Form.

Do Not Send this label with original entry materials.

1. Name _____
Address _____
City _____ State _____ Zip _____
Title _____
Medium _____ Height _____ Width _____
Year of execution _____ Sale Price _____

Check here if you want additional insurance for your artwork during return shipping. Value \$ _____ (cost to be included in C.O.D. charges).
 Check here if you want your crate to be returned if your work is sold.

Retain this Artwork Identification Label to be attached
to back of Accepted painting.

Do Not Send this label with original entry materials.

Attach this Artwork Identification label
to the back, upper left corner of accepted artwork.
(Entry #2)

Cut or fold along this line to fit in business size envelope.

Check here (and on the Artwork Identification Labels) if you want your artwork insured during return shipping for the amount indicated as sale price on your entry form or, for the following lesser insurance value(s):

1) _____ 2) _____

If the above box is not checked, your artwork will only be insured for a maximum insurance value of **\$100**, at no charge, as allowed by the carrier (UPS and FedEx) during return shipping. Other shippers' limits may vary, check with your individual shipper for specific rules and regulations on declared value limits and costs. **Cost of additional insurance** requested for values greater than the \$100 no-charge insurance value **will be included in return C.O.D. charges.**

Sending a prepaid return shipping label with your accepted artwork is highly encouraged. This will eliminate any additional charges associated with return C.O.D. shipping.

Note: Fedex and UPS will charge extra (\$30-\$40) for return of oversize packages. All packages must meet shippers requirements for overall size (length + girth = 165") to be returned at same rate at which they were sent.

Package Dimensions: _____
Length x Width x Depth

Notes:

Fold along dotted line.

Mail this Entry Form page along with the Notification Card, your Entry Fee, and your slides or CD to Watercolor U.S.A. 2010.

Watercolor U.S.A. 2010

Springfield Art Museum, Missouri

Entry Form Please type or print legibly.

Complete this form to conform with Notification Card and Artwork Identification Labels.

Name _____

Date of Birth

Mo. _____	Day _____	Yr. _____
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(Participants must be 18 years of age or older)

Address _____

Shipping Addr. _____

City _____

State _____ Zip _____

Telephone: (_____) _____

E-mail: _____
E-mail is encouraged for faster communication.

Total number of entries _____

1. Title _____

Medium _____

Image Size: H. _____ W. _____

Year of execution _____

Sale Price _____
(includes 25% commission)

2. Title _____

Medium _____

Image Size: H. _____ W. _____

Year of execution _____

Sale Price _____
(includes 25% commission)

Agreement: By entering *Watercolor U.S.A. 2010*, I agree to and understand all conditions set forth in this prospectus.

Signature _____

Date _____

Mail this **Entry Form** with your **Notification Card**, **Entry Fee**, and your **slides or CD** to:

Watercolor U.S.A. 2010
Springfield Art Museum
1111 East Brookside Drive
Springfield, MO 65807-1899

(do not send Artwork Identification Labels)