



CHOOSE ENVIRONMENTAL EXCELLENCE
...Businesses do!

According to a recent Gallop Poll survey, more than 80 percent of business executives believe that a clean environment and sound economics go hand in hand. Moreover, they believe that working to create a clean environment does not have to cost jobs. However, many businesses do not know where or how to start environmental programs. In an era of compliance, some communities and agencies concentrate on cleaning up the environment after the problems are created, rather than preventing problems at the source. Very few organizations offer proactive programs to businesses that wish to go beyond compliance. ***Choose Environmental Excellence*** meets this need for businesses by providing resources to help executives and managers plan long-term environmental programs for their businesses.

It's free and easy to participate. Simply make a commitment to begin and continue to take simple steps to help the environment and ***Choose Environmental Excellence*** helps you along the way! The program provides information to participants through *Simple Steps for Businesses*, newsletters, workshops and forums. These discussions give participants the opportunity to learn from the success of others. Assistance is available to help businesses reduce waste and operating expenses and answers questions related to air, stormwater, solid waste, hazardous materials, recycling and water and energy conservation.

Finally, ***Choose Environmental Excellence*** provides incentives for participants to make meaningful and continual progress in their environmental programs through annual Environmental Excellence Awards at both the local and state levels.

Environmental Excellence is a matter of choice. You can take simple steps that really make a difference. To join, just fill in the pledge card below and drop it in the mail to:

Choose Environmental Excellence, PO Box 8368, Springfield, MO 65801

YES! We ***Choose Environmental Excellence***. We support efforts to provide information and resources to help businesses, individuals, non-profit organizations and government make wise choices to improve our environment.

Company Name: _____

Name: _____ E-Mail: _____

Mailing Address: _____

City/Zip: _____

Phone: _____ Fax: _____

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