



CHOOSE ENVIRONMENTAL EXCELLENCE
...You can make a difference!

Choose Environmental Excellence! A simple statement, a declaration, a command, a reminder that we all have this great power to choose. The simple choices that we make every day can and do make a difference--especially when we are joined by thousands of Missourians throughout the state. This is the underlying premise of Missouri's **Choose Environmental Excellence** campaign, which was formally launched with a proclamation from the Governor on Earth Day, April 22, 1998.

Springfield/Greene County is a unique, environmentally fragile area, blessed with natural beauty and citizens who treasure that beauty. Working together, we do make a difference. **Choose Environmental Excellence** asks for personal commitments and then provides support through workshops, newsletters, and technical materials. Whenever possible, **Choose Environmental Excellence** seeks to showcase the good work people and organizations are doing, recognizes it, and encourages positive models for others in our community.

It's free and easy to participate. Simply make a commitment to begin and continue to take simple steps to help the environment and **Choose Environmental Excellence** helps you along the way! The program provides information to participants through *Simple Steps*, newsletters, workshops and forums. These discussions give participants the opportunity to learn from the success of others.

Finally, **Choose Environmental Excellence** provides incentives for participants to make meaningful and continual progress in their environmental programs through annual Environmental Excellence Awards at both the local and state levels.

Environmental Excellence is a matter of choice. You can take simple steps that really make a difference. To join, just fill in the pledge card below and drop it in the mail to:

Choose Environmental Excellence, PO Box 8368, Springfield, MO 65801

YES! We Choose Environmental Excellence. We support efforts to provide information and resources to help businesses, individuals, non-profit organizations and government make wise choices to improve our environment.

Name: _____ E-Mail: _____

Mailing Address: _____

City/Zip: _____

Phone: _____ Fax: _____

www.springfieldmogov.org/cee * www.springfieldmogov.org/showmeyards
www.ozarksenvironment.com