

**Minutes**  
**City of Springfield Economic Development Planning Committee**  
**Friday, April 30, 2010**  
**7:30 a.m.**  
**Hawthorn Room, Springfield Area Chamber of Commerce**

**Members in Attendance:** Bill Kirkman, Co-chair; Tom Rankin, Co-chair; John Griesemer, Kevin Ausburn, Matt Morrow, Ken Chumbley, Steve Crowder, Stephanie Montgomery, Bob Hammerschmidt, Sally Hargis, David Roling, Eric Fjeseth, Allen Kunkel, Lyle Foster, Doug Burlison, Craig Wagoner and Jaimie Trussell.

**Also in Attendance:** Jeff Reinold, Mary Smith and Greg Williams

At 7:35 a.m., Co-chair Tom Rankin called the meeting to order and provided an overview of the process of determining economic development priorities for the City of Springfield. Bill Kirkman reviewed the minutes of the April 9, 2010 meeting and asked if there were suggestions for revision. Hearing none, the minutes were approved.

Mr. Kirkman then reviewed the list of priorities developed since the last meeting of the committee and referenced the two templates the City of Springfield expects to be completed. Mr. Kirkman reminded the committee that it is making recommendations regarding economic development in the city, not necessarily suggestions for program implementation.

Mr. Rankin then referenced the list of 17 proposed definitions of economic development the committee generated on April 9 and offered the four which received the most committee support. Those being: Creating quality jobs through attraction and expansion; Pro-growth/Pro-business environment; Eliminating Government Barriers that stifle growth and development; and Promoting education, training, expansion and diversity of the workforce.

Ken Chumbley voiced support for Fostering a healthy, sustainable environment and suggested that a balanced approach to development is most logical. David Roling agreed, stating that "Consideration of a balanced approach to sustainability and development" would perhaps be best stated.

Bob Hammerschmidt pointed to the recent City Listening Tour findings which prioritized the creation of quality jobs and suggested that it is clearly the community's number one priority.

Jaimie Trussell stated that The Network for Young Professionals supports the need for quality job growth and environmental sustainability, suggesting the two are not mutually exclusive.

John Griesemer suggested that the community has done a fantastic job of growing jobs and balancing environmental concerns and pointed to the need for an educational component to this matter.

Committee Co-chairman Bill Kirkman stressed the importance of Infrastructure as it relates to growth and development and that without proper infrastructure planning, business growth and community development is very difficult. An extensive committee discussion then took place on the topic of Infrastructure.

Steve Crowder emphasized the need to bring specificity to the priorities and that without such, the recommendations made to the City of Springfield would be watered down. Eric Fjeseth echoed those concerns, stating the need to not develop too many overreaching themes.

Ken Chumbley then suggested that the committee recommend “Advocating for the necessary infrastructure to support economic development in Springfield”.

Committee Co-chairman Tom Rankin then asked that the committee develop 3 or 4 Economic Development priorities, break into sub-committees to develop recommendations and report back --- with specifics – at the next meeting in late May.

Sub-committees will break into the following groups:

Infrastructure and Business Development Incentives

Eliminating Government Barriers that Stifle Growth & Development

“Everything Else”

Mr. Rankin asked members of the committee to join one sub-committee.

Infrastructure & Business Development Incentives

Sally Hargis  
David Roling  
Bill Kirkman  
Mary Lilly Smith

Eliminating Government Barriers that Stifle Growth & Development

Eric Fjeseth	Bob Hammerschmidt
Tom Rankin	Kevin Ausburn
Matt Wagoner	John Griesemer
Matt Morrow	Stephanie Montgomery
Mary Smith	

Everything Else

Allen Kunkel  
Jaimie Trussell  
Lyle Foster  
Ken Chumbley

There being no additional business to discuss, Bill Kirkman adjourned the committee meeting at 8:55 a.m.

Respectfully submitted:

Greg Williams, CEcD  
Senior Vice President, Economic Development  
Springfield Area Chamber of Commerce