

City of Springfield Strategic Planning Public Health Committee
Tuesday, September 21, 12:00 p.m.
Ozarks Regional YMCA Corporate Office, 417 S. Jefferson Ave., Springfield, MO 65806

Present: Carmen Parker-Bradshaw, Brad Toft, Co-Chairs; Marilyn Hill, Angela Jenkins, Anne Keckley-Brown, Mary Kromrey, Jon Mooney, Vickie Sanchez (Kristina Rosewell, Recorder)

Parker-Bradshaw has met with the combined planning group, about 2/3 Strategic Plan committee co-chairs, and 1/3 city leaders. She gave an overview of the comments feedback page from the combined planning group. Items noted for the Public Health Strategic Plan document:

- More data is needed
- Using positive language (i.e. not phrases like 'taxation of unhealthy foods')
- Creating a Wellness Commission
- City Administrator Burris wants a comprehensive wellness plan for all businesses
- Ways to continue to educate community on terms of wellness

Public Health Committee role will diminish as City Administrator and City Council edit the Strategic Plan document.

Toft said the Public Health Committee is allowed to disagree with recommendations for revisions but must state strong case why. Mooney said the committee should come back with counter suggestions to the revisions, that some issues should be addressed, such as needed policy changes that would enable plan success.

Combined strategic planning group indicates they have seen a lot of try and fail groups come and go as grant funding comes and goes to support them, and wants to see programs set in stone so work continues.

Wellness is community oriented, not limited to Public Health Department works, and this needs to be made clear for ownership and involvement of all. City Administrator Burris wants Springfield to be a progressive community with all entities developing the Strategic Plan wellness (Public Health) policies. Public Health Committee noted that programs require money to exist.

Committee feels there is a misunderstanding of the term 'public health' and decided it should be referred to as 'community health' in the vision statement.

Committee deems that City government support is required. (i.e. ordinances, smoking ban, community farming support)

Revisions work was assigned to the committee:

Dr. Vickie Sanchez will work on data for bullet points one and four outlined in the revision recommendations.

Jon Mooney will work on building obesity language. There hasn't been public policy put in writing yet, i.e. school policy. Funding is easier to get for childhood obesity. Mooney will add language into physical activity targeting childhood obesity.

Mooney noted that assumptions were not under each goal for the first draft and this would add emphasis. The committee agreed. Mooney and Jenkins will work on

assumptions language. 'Low income' will be handled by the assumptions group. Specific assumptions will be formulated for each goal and backed with research data.

Toft & Parker-Bradshaw will work on outlining policy to create the Wellness Commission in more detail, i.e. selection process, background and expertise requirements.

Kromrey and Mary Ellison will work on the vision statement.

Parker-Bradshaw and Dr. Sanchez will work on cost estimates. This is the most difficult part and committee discussed how to formulate that, i.e. estimated staff time cost.

Keckley-Brown advised insurance providers work with businesses. Employers need to start negotiating with health care providers. Toft noted that many programs already in place only benefit the already active.

Parker Bradshaw advised separating global wellness into populations, i.e. under 18, over 18, and low income. Committee agreed that increased neighborhood gardens and farmers markets would help address low income community health.

Revisions will be sent out electronically to full committee by the first week of October beginning Monday, October 4. Committee will be asked for feedback and to put their additions in different colors. Parker-Bradshaw advised the committee that Template B must be used.

The next City of Springfield Strategic Plan Public Health Committee meeting is scheduled for Tuesday, October 12, 2:00 p.m. at the downtown YMCA, 417 S. Jefferson Ave. Draft revisions finalization work will be done at that time to have the revised public health document ready to submit to the City for the October 19 Strategic Plan meeting.

Hill and Keckley-Brown advised they will be unavailable in October.

Meeting was adjourned at 12:43 p.m.

Minutes of the meeting recorded and submitted by Kristina Rosewell.