January 31, 2012

News Release

For Immediate Release

Zoo Offers Unique Valentine Gift Ideas

Dickerson Park Zoo wants to help you celebrate Valentine’s Day this year with the annual Valentine ADOPT packages featuring zoo animals with a special message for your sweetie.

Give your valentine a "Bear Hug" or a "Peck on the Beak." Or, tell him or her "You're a Fox!" Valentine packages are available to order for your loved ones, or as a gift to yourself, through Friday, Feb. 10.

Your gift of the $50 ADOPT package includes

- a cuddly 12" plush animal,
- a personalized ADOPT certificate for the gift recipient
- a 4"x6" color photo of Dickerson Park Zoo's animal
- a fact sheet about the species
- a recognition plaque on the ADOPT Parents board for one year,
- two one-day passes to Dickerson Park Zoo
- and a subscription to WildTimes magazine for one year

Along with your gift package, your ADOPTion will help provide care for the animals and raise awareness of the challenges that exist for wildlife. Order your ADOPT package today by calling the zoo office, 417-833-1570, or visiting the zoo's website.

For more information, contact: Melinda Arnold, Public Relations Director, 417-833-1570 (office) or 417-848-0162 (cell), marnold@dickersonparkzoo.org