February 04, 2011

News Release

For Immediate Release

Public Invited to State of the Airport Presentation

2010 was a year of challenges for the aviation industry and 2011 promises more of the same. Against this backdrop, the director of the Springfield airport, Gary Cyr, presents the State of the Airport address on Wednesday, February 9.

"The airline industry is in better financial shape than it was in 2008 and 2009," says Cyr. "But it's not because of growing demand. It's because the airlines have adapted to the poor economy by cutting the number of seats in the air, and charging fees. This reality has had a direct impact on commercial air service in Springfield."

Cyr will be joined at the podium by aviation consultant Mike Mooney. In a presentation entitled, "Airline Economics 101," he'll explain the counterintuitive nature of airline economics. He'll tackle such questions as:

- Why does a seat to Denver cost $1200 from Springfield, but only $250 from Kansas City?
- Why did you pay $600 for a seat, but the person next to you paid only $150?"

Well known in the aviation industry, Mooney has over 30 years of airline and air service development experience. He was one of the original employees of Midwest Airlines, where he rose from Chief Dispatcher to Vice President of Planning, Pricing & Revenue Management. He spent 20 years with Midwest before leaving in 2003. Since then he's worked as an air service development consultant.

Please join us:

When: Wednesday, February 9, 2011, 3:30 pm

Where: Springfield Area Chamber of Commerce, 202 S. John Q. Hammons Parkway, Springfield, Missouri

The Chamber requests that those planning to attend RSVP by contacting Jen Johnson: jjohnson@springfieldchamber.com. Or call the Chamber at 862-5567.

For more information, contact: Kent Boyd, Public Information and Marketing, Springfield-Branson National Airport, 2300 North Airport Blvd., Suite 100, Springfield, MO 65802, 417.868.0508