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News Release

For Immediate Release

Public Invited to State of the Airport Presentation

2009 was one of the most challenging years in aviation history. 2010 promises more of the same. Against this backdrop, the director of the Springfield airport, Gary Cyr, presents the State of the Airport address on Thursday, February 4.

“In 2009 the recession had an enormous impact on airlines and airports alike,” says Cyr. “In response to soft demand airlines cut the number of seats in the air by seven percent. Those cuts were felt at airports across the country, both big and small.” The Springfield airport lost service to Detroit, St. Louis and Minneapolis.

Despite those cuts, Cyr says the Springfield airport has fared better than most. At the State of the Airport presentation he’ll explain why the airport is in a strong position to weather further economic challenges.

Joining Cyr at the presentation will be aviation analyst Michael Boyd. As co-founder of The Boyd Group, an aviation research and analysis firm, he’s one of the best known and most sought-after aviation speakers in the country. He’s also a frequent commentator for newspapers and industry publications, as well as the major TV networks, plus MSNBC, CNN, CNBC and FOX. Boyd will discuss the specific challenges facing the Springfield airport and how those challenges relate to emerging trends in air service. He’ll review the new economics of air service, changes in airline fleets, competitive strategies at specific carriers, and what we can expect in the future.

The Public is invited to the presentation:

When: Thursday, February 4, 3:30 pm
Where: Springfield Chamber of Commerce, 202 S. John Q. Hammons Parkway, Springfield

For more information, contact: Kent Boyd, 417.868.0500 x 2008, Cell: 417.844.2255