

September 30, 2011

News Release

For Immediate Release

Mediacom Ice Park - Pink at the Rink

Mediacom Ice Park and Missouri State University Ice Bears make strides against breast cancer with Pink at the Rink.

Sneak Pink

In support of breast cancer awareness, Mediacom Ice Park will undergo an absolutely pink transformation this Monday, October 3, at 2 pm. We would like to invite the media to join us for this first-time event as we paint the entire ice on the East rink **PINK** for the month of October.

Pink at the Rink

Missouri State University Ice Bears will wear custom pink breast cancer uniforms for both the October 7 and 8 games. These uniforms will be auctioned off during the Saturday, October 8, game at the American Cancer Society Booth. A portion of the proceeds and all donations will go to the American Cancer Society and making strides against breast cancer. The drop of the puck at both home game will be in honor of local breast cancer survivors.

October 7, Missouri State University vs. Northern Illinois University at Mediacom Ice Park, 7 pm

October 8, Missouri State University vs. Northern Illinois University at Mediacom Ice Park, 7 pm

Game night general admission tickets are \$4 per student and \$7 per adult. All reserved seating is \$8 per person. For more Ice Bears information visit <http://missouristatehockey.com>.

Public ice skating sessions are available throughout the month on the east rink for the skaters to enjoy the pink ice. For a complete schedule please call Mediacom Ice Park at 417-866-7444 or visit www.icepark.org.

Special Thanks to Penmac, the Community Olympic Development Program (CODP), American Cancer Society, Freemont Hills Country Club, and Missouri State hockey bears for their support and contributions to the event.

For more information, media contact: Trey Metzelthin, Mediacom Ice Park Manager, 417-866-7444.