For Immediate Release

Fred Marty Hired as Deputy City Manager

The City of Springfield has hired Fred Marty for the position of Deputy City Manager effective Oct. 4, 2010. The position has been vacant since the retirement of Evelyn Honea in May, and was filled by City Manager Greg Burris in order to address a series of needs that include re-engineering the City’s development process and providing leadership to the Public Works Department.

“We’re very fortunate to have Fred Marty join our leadership team at the City,” Burris said. “He emerged from a strong pool of applicants. Fred’s experience and leadership, as well as his knowledge of the community, make him a great fit for this job.”

Marty is currently Director of Administration and Chief Clerk in Lycoming County, Penn., a position he has held since 2007. He is the principal administrator for a county with a population of 120,000, and provides leadership to an organization consisting of 27 departments/offices with a staff of 600, and an annual budget of more than $100 million.

The position will mean a return to the Ozarks for Marty. He has held the positions of Chancellor of Missouri State University-West Plains; Executive Director of the American National Fish and Wildlife Museum (Wonders of Wildlife); and Vice President of Administrative Services at MSU. Marty retired from the United States Army in 1993 as a Major General after 30 years of active duty military service. He holds a master's in business administration degree from the University of Alabama in Tuscaloosa.

“I am honored to have been chosen for this exciting opportunity to serve Springfield,” Marty said. “My family and I are pleased to be returning to the community, and I am eager to begin serving the citizens. I look forward to contributing as an active participant on the City’s Leadership Team.”
Marty was chosen from a slate of eight finalists. His starting salary will be $127,784. Marty’s salary will be funded by using the salary savings from the Director of Public Works position and a portion of the Director of Public Information position. Both of those positions are currently frozen, but are included in the FY11 budget.

The job description and duties for the Deputy City Manager were changed in order to address the City’s current and long-term needs. The Deputy City Manager will be key in positioning the City for the economic recovery and bringing jobs to Springfield, Burris said. Specifically, Marty will be charged with guiding a re-engineering of the development process in order to make Springfield a more business- and development-friendly city. This is a complex process that involves Building Development Services, Planning & Development, Public Works, the City Attorney’s Office, Fire Department, and the Springfield-Greene County Health Department.

“Re-engineering these processes must be orchestrated from a position with authority over all of these areas,” Burris said. “It must be orchestrated from someone with authority within my office who can devote the necessary time and energy to this task in great detail.”

Additionally, Marty will be charged with developing a lifecycle capital investment strategy, creating a formal leadership development program for the City workforce, and helping to identify the initial sets of vacancies to be filled when sales tax revenues allow. The City is currently in a hiring and wage freeze that began in January 2009. The Deputy City Manager position is the third vacancy to be filled during that time, along with the Police and Fire chiefs.

For more information, contact: Greg Burris, City Manager, (417) 864-1006; Sheila Maerz, Director of Human Resources, (417) 864-1651; or Mike Brothers, Co-Interim Director of Public Information, (417) 864-1119.