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News Release

For Immediate Release

MSU, Springfield Art Museum to celebrate Slow Art Day this Saturday

When people look slowly at a piece of art, they make discoveries. The most important discovery they make is that they can see and experience art without an expert (or expertise).

On one day each year, people all over the world visit local museums and galleries to look at art slowly. Participants look at works of art for 10 minutes each and then talk about the experience over lunch.

The Springfield Art Museum will celebrate Slow Art Day 11 a.m.-2 p.m. Saturday, April 12. Organizer Mitzi Kirkland-Ives, assistant professor of art history at Missouri State University, describes the event as a global all-volunteer event with a simple mission: help more people discover for themselves the joy of looking at and loving art.

Participants will meet at the Art Museum and will be asked to look at several works of art for at least 10 minutes each. The group will then meet for a brown-bag lunch on the Museum’s grounds to discuss their experiences. Individuals of all ages and artistic experience are encouraged to participate.

There is no cost for participation, but those attending must provide their own lunch. Those interested in the event can register on the Slow Art Day Web site: www.slowartday.com/2014-venues/.

Event Schedule

- 11 a.m.-1 p.m.: Art Viewing in Museum Galleries
- 1-2 p.m.: Brown-bag Lunch on the Museum grounds (Lunch will be held at Bambino’s Cafe, 1141 E. Delmar, in case of bad weather.

The Springfield Art Museum is free of charge and the museum is accessible to all visitors. Visit springfieldmo.gov/art for hours of operation and other information.

For more information, visit the Slow Art Day Web site (www.slowartday.com) or contact the Springfield Art Museum at 417-837-5700 or artmuseum@springfieldmo.gov.