



### Crime prevention at the commercial level

Modeled after Neighborhood Watch, Business Watch takes the “neighbors looking out for neighbors” concept to the commercial level, creating a partnership between businesses, law enforcement and other organizations that represent business interests. The Business Watch philosophy is straightforward: take control by focusing on proactive measures that can reduce and deter criminal activity.

The Springfield Police Department has recently added a crime prevention specialist specifically assigned to assist businesses Citywide. Officer Matthew Lilly assesses worksites and teaches business owners and management how to implement improvements that will make their business safer and more secure for patrons and staff.

“We have begun working with owners and management of establishments such as convenience stores and banks—places that are generally vulnerable to robberies,” said Lilly. “We want to empower them with the knowledge that we have to prevent their business and employees from becoming future victims of crime.”

Business Watch goals can be accomplished through specific facility and grounds modifications, proper training, and building relationships with surrounding business entities and the community. Generally speaking, criminals are less likely to commit crimes that seem too risky or difficult. If your place of business can make criminals think it will be too difficult to “do business with you,” chances are they will not attempt to commit crime on your property and move on to an easier target. Criminals tend to commit crimes of opportunity, and you can reduce the chances of your business being victimized by taking proactive measures to make the criminal think that it is too risky to commit crime on your property.

Crime prevention officers also assist business owners by providing site surveys and Crime Prevention Through Environmental Design (CPTED) analyses. If you are interested in joining Business Watch and would like more information on these services, please call 874-2113.



### Community Engagement

Springfield Police Department offers a variety of programs and services that engage citizens in public safety initiatives.

- Police Area Representative (PAR) Officers
- Crime Prevention
  - Neighborhood Watch
  - Business Watch
  - Night Watch
  - CPTED
  - Apartment Watch
  - Citizens Alert Patrol
- Targeted awareness campaigns
- Crime Stoppers
- Citizens Police Academy
- Coffee with the Chief
- Volunteers in Police Service (VIPS)

### Police Engagement

Springfield Police Department is organized to maximize effective deployment and utilization of resources.

- Highly trained and specialized teams
- Targeted enforcement efforts
  - people - places - crime
- Annual beat surveys
- Spirit of service
- Commitment to transparency
- Crime trend analysis
- Daily officer deployment based on crime data

### See Something. Say Something.

There’s no information that’s insignificant. Don’t hesitate. Call 911.

### Report criminal activity anonymously to Crime Stoppers.

**(417) 869-TIPS**

**Text a Tip:** Text 417SPD plus your message or photo to CRIMES (274637)

#### Headquarters:

321 E. Chestnut Expressway  
Springfield, MO 65802

#### South District Station:

2620 W. Battlefield Rd.  
Springfield, MO 65807

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# Springfield Crime Statistics

## Second Quarter 2016 (April - June)

**↑ 2%**  
Overall increase  
in crime in 2nd Qtr.  
(Compared to 2nd Qtr. 2015)

### CRIMES AGAINST PERSONS

April - June	2015	2016
Homicide	1	1
Rape	68	89
Robbery	98	127
Aggravated Assault	419	407
<b>Total Against Persons</b>	<b>586</b>	<b>624</b>

THERE WAS A **6% TOTAL INCREASE IN CRIMES AGAINST PERSONS** FROM THIS PERIOD IN 2015.

### CRIMES AGAINST PROPERTY

April - June	2015	2016
Burglary	536	533
Larceny/theft	2,376	2,459
Stolen Vehicle	346	317
<b>Total Against Property</b>	<b>3,258</b>	<b>3,309</b>

THERE WAS A **2% TOTAL INCREASE IN CRIMES AGAINST PROPERTY** FROM THIS PERIOD IN 2015.

The occurrence of both  
rapes and robberies  
**INCREASED** by  
approximately

**30%**



Reports of  
auto theft  
**DECREASED**  
by more than

**8%**



Learn more about how you can be involved in crime prevention efforts:  
**(417) 874-2113 or [springfieldmo.gov/spd](http://springfieldmo.gov/spd)**