

Prosper Springfield

Uniting Resources. Improving Lives.

VISION

*To build an environment in which all members of the Springfield community are able to measurably improve their **education, health, housing and employment/financial security.***



Creating an environment in which people are able to measurably improve their **EDUCATION.**



Creating an environment in which people are able to measurably improve their **HEALTH.**



Creating an environment in which people are able to access affordable **HOUSING.**



Creating an environment in which people are able to become better **EMPLOYED & FINANCIALLY SECURE.**

In 2016, years of vigorous work by caring citizens and organizations dedicated to uniting resources to improve quality of life, culminated in Prosper Springfield, a collective impact initiative that pools, strengthens and further motivates the work of those dedicated to enhancing local outcomes in the areas of education, health, housing, employment/financial security.

The knowing of how Prosper Springfield developed (and continues to develop) is worthwhile in its connection to utilizing the *collective impact* model. Measurable goals have been established and strategies have been developed.

If you live in the Springfield-Greene County area, you are vital to this initiative. Whether you function within a committee or work group, stay informed as an active observer, or need help improving your education, health, housing and employment/financial security, **you are an important part of Prosper Springfield.**

OUR MODEL

*Our vision is to create a collective impact initiative focusing on a unified community goal of **reducing poverty in Springfield and Greene County by 5% by 2030.***

The initiative springs from data and information gathered in the bi-annual Community Focus Report, and Community Listen Zone Blitz initiatives, strives to implement recommendations by the Impacting Poverty Commission (IPC) and utilizes national best practices learned from key partners, such as the National Resource Network.

The “backbone” or infrastructure of this collective impact initiative is Community Partnership of the Ozarks. CPO has hired a *Prosper Springfield* director and will plan, manage and support the initiative through ongoing facilitation with community organizations, technology and communication support, data collection and reporting. CPO works alongside the United Way of the Ozarks to convene numerous organizations to facilitate the myriad logistical and administrative details for the initiative to function smoothly.

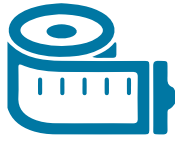
COLLECTIVE IMPACT MODEL

*The collective impact model leverages the commitment of a group of key participants from different sectors to a **common agenda** for addressing a specific, complex social problem.*

Five-pronged Approach



Develop a
COMMON
AGENDA



Institute
SHARED
MEASUREMENT



Create mutually
REINFORCING
ACTIVITIES



Provide
CONTINUOUS
COMMUNICATION



Create
BACKBONE
SUPPORT

PARTNERS

- **Philanthropic Funders:** An initial \$100,000 is needed over three years to fund a full-time director, a professional position that is responsible for coordination of the initiative. Funders include: Central Bank, Charlie and Mary Beth O'Reilly, Community Foundation of the Ozarks, Community Partnership of the Ozarks, Convoy of Hope, Mercy, Musgrave Foundation, Second Baptist Church and United Way of the Ozarks.
- **Affiliates:** Affiliates are nonprofit organizations, businesses, government agencies, religious organizations, and civic groups that share a goal of halting the upward trend of poverty and actually reducing it by 5% by 2030. Each affiliate pledges to advance the initiative's mission to build an environment in which all members of our community are able to measurably improve their education, health, housing and employment/financial security.
- **Community Members:** The initiative is of, by, and for the residents of Springfield. It is built by capitalizing on the work of many community members who have contributed to various efforts. Numerous community members and groups may participate as collaborative members, working group participants and volunteers. It is critical that those who are most in need of improved opportunities are able to contribute their perspective on the goals that are set within the initiative and the strategies that are used to achieve them.

To facilitate this process, we will create a Community Engagement Council to develop strategies for making the initiative accessible to community members in the highest-need neighborhoods of Springfield.

We will also keep pastors and the broader community informed about specific needs, solution initiatives and overall progress.

GET INVOLVED

For more information on how to get involved as a funder, affiliate, or apply to be a member of the Community Engagement Council, contact Janet Dankert at jdankert@cpozarks.org.