



APPLICATION FOR CITY COUNCIL
Vacant General Seat D

Mr./Ms./Mrs. SCOTT BAILES Employer Springfield Cardinals

Home Address 2920 S. RANCH DR. Business Address 955 E. TRAFFICWAY
Spfld. MO Zip 65809 Spfld. MO Zip 65809

Home Phone 417-766-5072 Business Phone 417-832-3015

E-mail address sbailes@cardinals.com

Do you live in the Springfield City Limits? Yes No If yes, how long? 20+

Previous employers and positions Springfield Cardinals / Conco / Professional Baseball

Special Qualifications Served 4 yr. term as Zone 4 Councilman - UNDERSTANDS details of city government and can be up to speed quickly.

Educational Background MSU / 120 credit hours completed / Baseball got in the way of graduation!

Community activities and offices held Springfield-Greene County Park Board Member
- Mercy Foundation Board Member
- Southeast Rotary Club member

References JOHN TWITTY (Former C.U. Director)
JON SWOPE (Mercy C.E.O.)

Please attach resume.
Signature: [Handwritten Signature]

Date: 4/19/17

SCOTT BAILES

2920 South Ranch Drive, Springfield, MO 65809 • Cell: 417-766-5072 • sbailes@cardinals.com

Professional Summary

Business-savvy Marketing Manager with over seven years experience directing a marketing team towards increased revenues and success.

Skills

- Top-rated sales performance
- Account management
- Strategic partnerships
- Negotiation skills

Work History

Manager of Market Development, 04/2009 to Current

Springfield Cardinals – 955 E. Trafficway Springfield, MO 65802

- Developed and executed marketing programs and general business solutions resulting in increased company exposure, customer traffic, and sales.
- Supervised marketing department's monthly analysis of customer acquisition data and campaign performance.

Sales, 04/2001 to 08/2006

Conco Companies – 431 S. Jefferson Ave.

- Sales

Former MLB player, 03/1986 to 10/1998

Major League Baseball – Cleveland, Anaheim and Arlington

- Played Professional Baseball for several organizations

Owner & Managing Partner, 01/2002 to Current

Empty Nest Holdings, L.L.C. – Springfield, Missouri

- Own and manage rental properties in Springfield, Missouri

Education

Bachelor of Arts: Current

Missouri State University - Springfield, Missouri

Affiliations

Mercy Foundation Board

Springfield Greene County Park Board

Former Zone 4 City Council Member