

TEMPLATES FOR VACCINE OUTREACH

E-Mail Template

This e-mail template was designed for you to send to your employers or the individuals your organization serves.

SUBJECT: COVID-19 vaccine-It's time to #FinishStrong

It's hard to imagine a time when we didn't know COVID-19 existed. Now when people say "virus," we know what they mean. The impact of COVID-19 on our lives, our activities, and our freedom has affected us all. We are weary. But, the responsibility is ours, as a community, to help stop this virus. Now we have a new, safe, and effective tool to help us do that—COVID-19 vaccines.

It takes everyone.

It's time for our community to #FinishStrong. We ask you to join us in protecting yourself, your coworkers, and our community by getting vaccinated.

Getting vaccinated adds an important layer of protection for us all. Here are some things you should know about the COVID-19 vaccine:

- *All COVID-19 vaccines currently available in the United States are very effective at preventing the disease.*
- *The most common side effects are pain in the arm where you got the shot, feeling tired, headache, body aches, chills, and fever. These typically resolve within 1-2 days following the vaccine.*

Stopping a pandemic requires using all the tools we have available—wearing masks, staying at least 6 feet apart from people who don't live with you, avoiding crowds and poorly ventilated spaces, washing your hands frequently, and getting vaccinated.

We want everyone in our community to be safe and get back to hugging our families and friends and shaking hands with our neighbors.

We all play a part in this effort, and you are key. Please visit <http://health.springfieldmo.gov/vaccineregistration> for steps to register and schedule your COVID-19 vaccine.

If you have questions about vaccination clinics in Greene County, please contact the Springfield-Greene County Health Department's Call Center at 417-874-1211 or reach out by email at coronavirus@springfieldmo.gov.

Facebook/Twitter/Instagram Messaging

Share the following messages to your social channels to encourage others to get vaccinated.

CDC Messaging Campaign Details/Images can be found here: <https://www.cdc.gov/coronavirus/2019-ncov/communication/vaccination-toolkit.html>.



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HEALTH.SPRINGFIELD.GOV/VACCINEREGISTRATION

