



COMMERCIAL CLUB OF SPRINGFIELD: PRESS RELEASE

FOR IMMEDIATE RELEASE, Monday, September 6, 2021

COMMERCIAL CLUB SEEKS C-STREET CITY MARKET MANAGER

contacts: Joe Gidman (417-380-8088) Vice President
Wendy Tharp (978.856.5766) C-Street City Market Committee

Board Members:

Mary Collette (Pres)
Joseph Gidman (VP)
Irene Schaefer (Scty)
Anne Walls (Treas)
Christine Schilling
Teresa Emerson
Stacey Schneider

Due to recent tragic circumstances, the C-Street City Market is currently looking for the right candidate to finish the current market season and start fresh in the 2022 market season. Applications will be accepted until September 25, 2021.

The manager sets the tone and represents the market both internally to vendors and externally to shoppers. Our market is unique in that we also have a mutual relationship with the businesses and restaurants on our shared Commercial Street (AKA C-Street).

Our ideal Market Manager candidate will have a genuine love for the whole market experience. Be a leader, have stellar communication skills, a true desire for mentoring and nurturing small businesses, an “everyman” kind of person. Be creative and encourage learning, educating our customers while promoting our vendors. Possess computer/smart phone skills. Maintaining and promoting our website, Facebook page, Instagram page and web listings for the market. Seeking sponsors.

Other responsibilities include, but are not limited to; ensuring the market is operated in a safe and efficient manner. Handle all emergencies that arise. Vendor recruitment and retention. Monitor vendor products and ensure compliance with guidelines. Monitor food vendor compliance with local health department requirements. Cultivate optimal product mix. Answer/address all shopper and vendor questions/complaints/concerns. Assign spots to vendors and manage overall market layout. Supervise set up and take down. Oversee the market information booth. Collect vendor fees. Handle Snap and market tokens. Submit regular reports to the board.

This position is for the person who has a passion for assisting and promoting local farmers, backyard gardeners, crafters, makers, bakers and fledgling and established entrepreneurs to grow and thrive and be successful. Their success is ours and our communities success.

If you wish to make a difference in our C-Street community and are willing to commit to Saturdays and Thursday evenings from April through October, rain or shine, plus some off hours, all for humble wages, we welcome you to fill out an application.

**Applications may be downloaded using this link: <https://bit.ly/3jK5H5q>
or picked up at the C-Street City Market from 9-2 Saturdays or 4-8 Thursdays
Return to Wendy Tharp at the Market or 299 East Commercial, Springfield, MO, 65803
Or, scan and return to: admin@historiccstreet.com**